

## HOW TO BUY STUDIO DRAGONFLY JINGLES

#1: Visit the demo section and select the package(s) you want.

#2: Before you do anything else, e-mail us at [Dragonfly@JonesTM.com](mailto:Dragonfly@JonesTM.com) and see if the package is available in your market. Here's the information we'll need:

- a. The name(s) and number(s) of the package(s) you wish to license
- b. Your legal call letters (i.e. "KHKS" not "Kiss 106") or complete name of your station if it is outside the U.S.
- c. Your city and state/prov and country of license
- d. Your name, title and phone number

Typically we can get back to you within 24 hours and let you know if the package is available. If it is available, move ahead to step #3. If it isn't, go back to step #1. (You may want to submit a first, second and third choice of packages so as to avoid having to repeat this step.)

#3: Select the cuts you wish to produce. Each package has a set number of cuts that are included in the basic license fee and a fee for which additional cuts may be purchased.

#4: Download the **Production Pack** ".pdf" file...which includes the lyric sheets. You need to have Adobe Acrobat Reader installed in your computer in order to read these files. If you don't have Adobe Acrobat Reader, you may download it for free by clicking on the Adobe logo on that same page.

#5: Read the **"How To Write Lyrics"** page and then print or type the lyrics you wish us to sing for each jingle on the lyric sheet.

#6: Fill out the license request forms.

#7: You can choose to pay the full amount up front and save 5% on the basic package. Or, via credit card only, pay 20% down and have us bill your credit card the balance over the next 12 months. Enclose a check for the full amount or fill out the credit card authorization form and mail all the paperwork to:

**Studio Dragonfly  
JonesTM, Inc.  
2002 Academy Lane, #110  
Dallas, TX USA 75234**

#8: We will call you to confirm the receipt of your package and shortly thereafter e-mail you a final license agreement, which you will need to sign and return to us before we can begin production on your package.

#9: You will receive regular e-mail updates on the progress of your package's production.

#10: When completed, the jingles will be FedEx'd to the name and address you provided on your Production Pack Customer Information Sheet.

## Studio Dragonfly How To Write Lyrics

It's actually a lot simpler than you might imagine. Just think back to that scene in The Sound Of Music where Maria is teaching kids how to sing. You start off with Do – Re – Mi and then you add words to replace the “Do – Re– Mi”. Like “One – Oh – Three”.

The trick is to remember that each note can be replaced by one syllable...so if you have a three syllable word...say “Washington” it would take the place of the “Do”, the “Re” and the “Mi”.

So, for your jingles, start off by counting the number of notes in the jingle's lyrics as they are listed on the lyric sheet.

“**The Best Mix Of Today's Hits 99.5 W T M C**” is 18 notes/syllables long. Keep in mind that the “W” is three syllables and, if you want to sing the “point” in “ninety nine point five”, then that's a syllable, too.

So with 18 notes/syllables to work with, you do any of the following:

### **“Lincoln's Best Mix One-oh-seven-point-five K L M X”**

Note that this is only 14 syllables...but fewer syllables than allowed is not a problem

### **“The Buzzy & Bob Show MIX ninety-six-point-three”**

### **“Today's hits and yesterday's favorites, Z one-oh-four-one F M”**

Note, this is 17 notes/syllables long, but you can sing “favorites” as “fav-rites” as opposed to “fav-or-rites” and save a syllable in the process. The same goes for words like “memories”....few people actually say “mem-or-ries”, most folks...including Barbra Streisand say “Mem-ries”.

And don't worry....all of your lyrics will be reviewed by an adapter who converts your lyrics into sheet music for the singers.

Pay special attention to the pronunciation of words that may seem common to you, but not to us. Even simple words like “Lancaster” can be mispronounced. In Pennsylvania, “Lancaster” is pronounced “LANK-is-ster”...in California it's “Lan-CAST-ter”. Every Yankee knows that Worchester is pronounced “Woos-Ster”.... Texans, however would likely pronounce it “Wor-Ches-Ter”.

You should make note of any special pronunciations on your Production Work Sheet that will accompany your lyrics. **However, the best thing to do is to go into your studio and record all the words on a cassette and include it along with your paperwork.**

**Studio Dragonfly  
Production Pack  
License Request Form  
Customer Information**

**Yes, I wish to order. Applicable information is furnished below.**

Corporate Ownership: \_\_\_\_\_

Call Letters: \_\_\_\_\_ City and State of License: \_\_\_\_\_

Ship to Name: \_\_\_\_\_

Ship to Address: \_\_\_\_\_

Street Address (FedEx will not deliver to P.O. Boxes)

City, State, ZIP Code

Country

Contact Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

**Studio Dragonfly  
Production Pack  
License Request Form  
Invoice Information**

**Washington's Mix 0166**

Package includes 10 cuts, plus 2 instrumentals. Additional cuts available for \$199. Alternate sings available for \$135.

Amount Due for Basic Package = 1 Payment of \$2,119.00(+ AT,HS&I) or \$2,224.95 (\$444.99 down and 12 payments of \$148.33) (+ AT,HS&I)

Product	Description/Rate	Quantity	Amount Due
Basic Package:	Package includes 10 cuts, plus 2 instrumentals.		\$ _____
Additional cuts available for \$199.		_____	\$ _____
Alternate sings available for \$135.		_____	\$ _____
	Jingle Insurance Disc		\$35.00
	Jingle Fee Sub-Total		\$ _____
*Custom Shouts:	@ \$50 each	_____	\$ _____
<input type="checkbox"/> Ship Federal Express @ \$35/shipping & handling			\$ _____
<input type="checkbox"/> Ship on my FedEx # _____ @ \$10/handling only			\$ _____
<b>Total Amount Due</b>			<b>\$ _____</b>

\*Provide Custom Shout information on Production Information Sheet.

**SELECT A PAYMENT METHOD**

- 1 Time Payment – Check # \_\_\_\_\_ Enclosed
- 1 Time Payment – Credit Card (Credit Card Authorization Enclosed)
- Credit Card Installment – 20% Down Pmt and 12 Monthly Installments (Credit Card Authorization Enclosed)

*Initial Payment of Credit Card Installment must include the 20% down payment plus one month.*

**Studio Dragonfly  
Production Pack  
Credit Card Authorization**

**Card Holder Name:** *(Please Print)* \_\_\_\_\_

**Credit Card Billing Address:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Credit Card Type:**      \_\_\_\_\_ VISA      \_\_\_\_\_ MasterCard      \_\_\_\_\_ AMEX

**Account Number:** \_\_\_\_\_

**Expiration Date** \_\_\_\_/\_\_\_\_ **Sec. Code** \_\_\_\_\_

**Payment Information:**

**1 Time Payment Amount**      \$ \_\_\_\_\_

\_\_\_\_\_  
**Card Holder Signature**

\_\_\_\_\_  
**Date**

**Installment Payment Plan:**

Down Payment Amount:  
**Total Amount Due** Times 20%      \$ \_\_\_\_\_

Monthly Charge Amount:  
**Total Amount Due** minus **Down Payment** Divided by 12      \$ \_\_\_\_\_

I hereby authorize JonesTM Inc. (JTM) to initiate monthly charges to the account indicated above in accordance with the terms of the associated license. This authority is to remain in full force and effect until JTM has received **written notification** from me of its termination in such time and in such manner as to afford JTM a reasonable opportunity to act on it or until the termination of the associated license, whichever is first. Termination of the Credit Card Authorization does not qualify as termination of the associated license, but will alter the term of the associated order to require the immediate payment of the balance then due.

\_\_\_\_\_  
**Card Holder Signature**

\_\_\_\_\_  
**Date**

**Studio Dragonfly  
Production Pack  
Production Information Sheet**

**Important !**

- 1) All station frequencies containing a decimal point will be sung as "POINT" (e.g. Ninety-Nine Point Nine) unless otherwise noted in the Special Instructions/Pronunciations space below.
- 2) Include either phonetic spelling, or a recording, of any lyric with questionable pronunciation (i.e. City Names, Jock Names, Colloquialisms, etc.).
- 3) List Custom Shouts below.

**Contact Person:** \_\_\_\_\_  
(for Production questions pertaining to this order)

**Daytime Phone #** \_\_\_\_\_

**After-Hours Phone #(s)** \_\_\_\_\_  
(if our vocal-adapters or engineers need to contact you)

**Custom Shouts/Pronunciations/Special Instructions:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



## Washington's Mix 107.3

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1. "Mix 107.3" (:03)

2. "Mix 107.3" (:03)

3. "Mix 107.3" (:04)

4. "Mix 107.3" (:03)

5. "Mix 107.3" (:05)

6. "Mix 107.3" (:06)

7. "Mix 107.3" (:04)

8. "Mix 107.3" (:04)

9. "Mix 107.3" (:05)

10. "Mix 107.3" (:06)

11. "Mix 107.3" (:06)

12. "Mix 107.3" (:08)

13. "Mix 107.3" (:05)

14. "The Jack and Burt morning show, Mix 107.3" (:06)



15. "Mix 107.3 Washington Weather" (:60)

15a. "Mix 107.3" (:02)

16. "Mix 107.3, Mix 107.3" (:13)

17. "ew ew... Retro Saturday Night, Mix 107.3" (:07)

18. Instrumental (:13)

19. Traffic Sounder (:12)

20. Top of the hour "Mix 107.3, WRQX, Washington, Mix 107.3" (:33)